**Lobbying Guidance**

As mentioned throughout this toolkit, activities conducted under this agreement must be non-lobbying according to the [IRS definition](https://www.irs.gov/charities-non-profits/lobbying). A great deal of advocacy, including that which references specific policy priorities, can be done without lobbying. The information below is an overview of what is and is not lobbying.

**Direct Lobbying has 3 elements:**

* A communication directly to a legislator or legislative branch staffer (or to executive branch officials or staff involved in formulating the legislation)
* That reflects a view
* On specific legislation

**Grassroots Lobbying has 4 elements:**

* A communication to the public
* That reflects a view
* On specific legislation and
* Includes a call to action

**Excluded from Definitions of Lobbying**

* Activities without the elements listed above
* Nonpartisan analysis, study, or research
* Examination/discussions of broad social, economic and similar problems
* Response to request from legislative body for technical advice or assistance

Please note that it is not a legal advice and is not a substitute for consultation with legal counsel.