Media Advisory Template

Media Advisory

*For immediate distribution*

Media contact: [NAME]

[PHONE NUMBER] [EMAIL ADDRESS]

[ORGANIZATION WEBSITE]

**Parents and Caregivers from Across [STATE/LOCAL COMMUNITY] to Joys and Challenges of Raising Young Children as They to Urge Policymakers to *Think Babies***

*[ORGANIZATION] leads families in advocating for [POLICY PRIORITIES]*

**[CITY, STATE]** ([MONTH] [DATE], 2019) — [ORGANIZATION] is bringing together parents and guardians of children ages 0 to 3 for a *Think BabiesTM* listening session to share their stories of the joys and challenges that come with raising infants and toddlers in [STATE/COMMUNITY]. The first three years of babies’ lives have an enormous impact on how they will learn and grow throughout their lifetime. As the real experts on their children, these families will shine a light on what infants, toddlers, and families in [COMMUNITY] need to thrive. On [DATE], they will urge their policymakers to make babies’ care and development a priority in 2019 and beyond.

**WHAT:** *Think Babies Parent Listening Session*

**WHO:**

* [SPEAKER 1]
* [SPEAKER 2]
* [SPEAKER 3]
* [SPEAKER 4]

**WHEN:** [TIME, TIME ZONE], [DATE]

**WHERE:** [LOCATION]

**RSVP:** [NAME] at [EMAIL]

**About [ORGANIZATION NAME]**

*[INSERT BOILERPLATE COPY HERE].*

**About *Think Babies***

ZERO TO THREE created the *Think Babies* campaign to make the potential of every baby a national priority. When we Think Babies and invest in infants, toddlers, and their families, we ensure a strong future for us all. Learn more at thinkbabies.org or follow @ZEROTOTHREE on Twitter.