Media Advisory Template

Media Advisory

*For immediate distribution*

Media contact: [NAME]

[PHONE NUMBER] [EMAIL ADDRESS]

[ORGANIZATION WEBSITE]

**Parents, Policymakers, and Professionals to Highlight What Babies and Families in [COMMUNITY] Need to Thrive**

*[ORGANIZATION] to convene Think Babies Policy Forum to Bring Attention to [POLICY PRIORITIES]*

**[CITY, STATE]** ([MONTH] [DATE], 20XX) — On [DATE], [ORGANIZATION] is bringing together policymakers, families with young children, early childhood professionals, and experts to highlight what babies—and families—in [STATE/LOCAL AREA] need to thrive. Giving all babies a strong start in life yields significant returns in the long run through more years of education, more employment, and better health as an adult. As part of *Think BabiesTM* , created by ZERO TO THREE, the Forum will bring attention to the importance of the early years, when our brains grow faster than at any later point in our lives. Speakers and attendees will urge policymakers to prioritize the needs of infants, toddlers, and their families and invest in [COMMUNITY]’s future.

**WHAT:** *Think Babies Policy Forum*

**WHO:**

* [SPEAKER 1]
* [SPEAKER 2]
* [SPEAKER 3]
* [SPEAKER 4]

**WHEN:** [TIME, TIME ZONE], [DATE]

**WHERE:** [LOCATION]

**RSVP:** [NAME] at [EMAIL]

**About [ORGANIZATION NAME]**

*[INSERT BOILERPLATE COPY HERE].*

**About *Think Babies***

ZERO TO THREE created *Think Babies* to bring attention to what babies and their families need to thrive. *Think Babies* is a call to action for policymakers to prioritize the needs of infants, toddlers, and their families and invest in our nation’s future Learn more at thinkbabies.org or follow @ZEROTOTHREE on Twitter.