Media Advisory to Invite Reporters to Your Event

Media Advisory

*For immediate distribution*

Media contact: [NAME]

[PHONE NUMBER] [EMAIL ADDRESS]

[ORGANIZATION WEBSITE]

**Join Babies and Parents from Across [STATE/LOCAL COMMUNITY] as They to Urge Policymakers to *Think Babies***

*[ORGANIZATION] leads families in advocating for [POLICY PRIORITIES]*

**[CITY, STATE]** ([MONTH] [DATE], 2019) — [ORGANIZATION] is leading parents from [GEOGRAPHIC BREADTH] of [STATE/COMMUNITY] on [DATE] to urge their policymakers to make babies’ care and development a priority in 2019 and beyond. [NUMBER] of parents will be [IN CITY/AT STATE CAPITAL] with their infants and toddlers to participate in *Strolling Thund*erTM to increase their elected representatives’ awareness about [POLICY ISSUES] and highlight why policymakers must *Think BabiesTM*. There [IS/ARE] [NUMBER] event(s) open to the media:

**WHAT:** [EVENT DESCRIPTION]

**WHO:**

* [SPEAKER 1]
* [SPEAKER 2]
* [SPEAKER 3]
* [SPEAKER 4]

**WHEN:** [TIME, TIME ZONE], [DATE]

**WHERE:** [LOCATION]

**RSVP:** [NAME] at [EMAIL]

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**About [ORGANIZATION NAME]**

*[INSERT BOILERPLATE COPY HERE].*

**About *Think Babies***

ZERO TO THREE created the *Think Babies* campaign to bring attention to what babies and their families need to thrive. The science is clear: Our brains grow faster between the ages of 0 and 3 than at any later point in our lives. Every second, more than one million new neural connections form. These connections have a lifelong impact on how babies learn and grow, and are stimulated and strengthened by nurturing relationships, early learning experiences, and good health and nutrition.

Our future begins with babies. *Think Babies* is a call to action for policymakers to prioritize the needs of infants, toddlers, and their families and invest in our country’s future.

*Learn more at thinkbabies.org or follow @ZEROTOTHREE on Twitter.*