**Sample Rally Invitation Language**

**Join us for *Strolling Thunder*TM [STATE/ LOCAL AREA]**

[ORGANIZATION] is bringing babies and parents from [GEOGRAPHIC DIVERSITY] to call attention to what babies—and families—in [STATE/LOCAL AREA] need to thrive. Giving all babies a strong start in life yields significant returns in the long run through more years of education, more employment, and better health as an adult. We’re heading to [CITY/CAPITAL] to tell [POLICYMAKERS] to *Think Babies*TM—for stronger families, vibrant communities, and a prosperous country and future.

**About the *Think Babies* Campaign**

ZERO TO THREE created the *Think Babies* campaign to bring attention to what babies and their families need to thrive. The science is clear: Our brains grow faster between the ages of 0 and 3 than at any later point in our lives. What happens in these early years lays the foundation for future learning, behavior, and health. But far too many babies face persistent hardships that undermine their ability to grow and thrive. This leads to lifelong developmental, academic, social, and health challenges that impact us all.

Our future begins with babies. Think Babies is a call to action for policymakers to prioritize the needs of infants, toddlers and their families and invest in our country’s future.

For more event details, visit: [WEBSITE].