Sample Policymaker Invitation

Dear [TITLE, NAME],

[ORGANIZATION] is hosting a *Think BabiesTM* listening session with parents of children ages 0-3 in your district to highlight what babies—and families—in [STATE/LOCAL AREA] need to thrive. Giving all babies a strong start in life yields significant returns in the long run through more years of education, more employment, and better health as an adult. We need policymakers to *Think Babies*—for stronger families, vibrant communities, and a prosperous country and future.

We would love to invite you to join us to hear directly from parents in your district/state/city about the challenges that they face as parents of young children and what can the programs and services that support them. [INSERT DETAILS ABOUT YOUR EVENT, INCLUDING THAT THEY WILL HAVE THE OPPORTUNITY TO MAKE REMARKS]

**About [YOUR ORGANIZATION]**

**About the *Think Babies* Campaign**

ZERO TO THREE created the *Think Babies* campaign to bring attention to what babies and their families need to thrive. The science is clear: Our brains grow faster between the ages of 0 and 3 than at any later point in our lives. Every second, more than one million new neural connections form. These connections have a lifelong impact on how babies learn and grow, and are stimulated and strengthened by nurturing relationships, early learning experiences, and good health and nutrition.

Our future begins with babies. *Think Babies* is a call to action for policymakers to prioritize the needs of infants, toddlers, and their families and invest in our country’s future.

For more event details, visit: [WEBSITE].

Sincerely,

[YOUR CONTACT INFO]