*Strolling Thunder* Event/Date Announcement News Release

News Release

*For immediate distribution*

Media contact: [NAME]

[PHONE NUMBER] [EMAIL ADDRESS]

[ORGANIZATION WEBSITE]

**[ORGANIZATION] Brings Families to [CITY/CAPITAL] through *Strolling Thunder***

**to Tell Policymakers to Make Every Baby a Priority**

*Event is part of ZERO TO THREE’s national Think Babies campaign to bring attention to what babies and families need to thrive.*

**[CITY, STATE]** ([MONTH] [DATE], 2019) — [ORGANIZATION] is ready to take [CITY/STATE CAPITAL] by storm, as it holds its inaugural *Strolling ThunderTM* event on [DATE] AT [LOCATION IF APPLICABLE]. [ORGANIZATION] will bring families with young children to speak with their policymakers about making the potential of every baby in [STATE/COMMUNITY] a priority.

*Strolling Thunder* is the flagship advocacy event of the *Think BabiesTM* campaign to bring national attention to the many issues that affect what babies and families need to thrive. Key campaign priorities include: quality, affordable child care; time for parents to bond with their babies; nurturing healthy emotional development; and promoting strong physical health and nutrition.

[INSERT LOCAL ORGANIZATION QUOTE ABOUT THE IMPORTANCE OF BRINGING BABIES AND TODDLERS TO SPEAK WITH POLICYMAKERS AND WHAT THE ORGANIZATION HOPES TO ACHIEVE THROUGH THE DAY].

[ORGANIZATION] is focused on [POLICY PRIORITIES AND HOW THEY WILL SUPPORT BABIES AND TODDLERS]. In doing so, [ORGANIZATION] encourages residents in [STATE/COMMUNITY] to become part of the team that is fighting for our future. Additional information on *Think Babies* and *Strolling Thunder* activities can be found at [ORGANIZATION WEBSITE HYPERLINK].

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**About [ORGANIZATION]**

*[INSERT BOILERPLATE COPY HERE].*

**About *Think Babies***

ZERO TO THREE created the *Think Babies* campaign to bring attention to what babies and their families need to thrive. The science is clear: Our brains grow faster between the ages of 0 and 3 than at any later point in our lives. Every second, more than one million new neural connections form. These connections have a lifelong impact on how babies learn and grow, and are stimulated and strengthened by nurturing relationships, early learning experiences, and good health and nutrition.

Our future begins with babies. *Think Babies* is a call to action for policymakers to prioritize the needs of infants, toddlers, and their families and invest in our country’s future.

*Learn more at thinkbabies.org or follow @ZEROTOTHREE on Twitter.*