Social Media Posts to Promote Your *Strolling Thunder* Event

**Posts to Announce Your *Strolling Thunder* Date**

* We’re excited to announce #StrollingThunder—we’re going to [CITY/STATE CAPITAL] to tell our policymakers it's time to #ThinkBabies.
* The babies are coming! We’re counting down to [DATE] to bring #StrollingThunder to [CITY/STATE CAPITAL]. Get ready to #ThinkBabies, [POLICYMAKERS].

**Posts to Preview Your Event**

* **Two Weeks Before:** We’re just two weeks out from #StrollingThunder! Why do you think [POLICYMAKERS] should #ThinkBabies? Share your answers below!
* **One Week Before:** We’re coming next week to [CITY/STATE CAPITAL] with #StrollingThunder. Help us let our [POLICYMAKERS] know it’s time to #ThinkBabies.
* **Friday Before:** [#] days to go until families from across [STATE/COMMUNITY] come to [CITY/CAPITAL] to tell our policymakers to #ThinkBabies. #StrollingThunder
* **One Day Before:** The babies are ready to take on [CITY/STATE CAPITAL]! #StrollingThunder #ThinkBabies

**Day-of *Strolling Thunder***

* The babies are here! We’ve brought #StrollingThunder to [CITY/STATE CAPITAL] to make sure our [POLICYMAKERS] #ThinkBabies.
* Check out the #StrollingThunder families taking over [STATE/CAPITAL] today to tell our policymakers to #ThinkBabies.
* *We recommend that you post thank-you messages and photos of policymakers meeting with families; photos/quotes from any rally remarks and photos if you hold a “stroll;” and retweet posts from families.*

**Posts Following *Strolling Thunder***

* **Thank You to Families:** We loved spending #StrollingThunder with you and your babies! Please feel free to share any photos or videos on this page. Stay in touch by joining the team that’s fighting for our future: <http://bit.ly/2M9eJpH>
* **Thank You to Partners:** Thank you to all of the organizations who joined us for #StrollingThunder and helped make sure our [POLICYMAKERS] #ThinkBabies. Join us: <http://bit.ly/2M9eJpH>
* **General Ongoing Campaign:** We’re not done yet! Investing in baby brain development is one of the most important things we can do to raise healthy adults. #ThinkBabies with us: <http://bit.ly/2M9eJpH>