**For tips on how to write a letter to the editor,** [*click here*](https://www.zerotothree.org/resources/480-how-to-write-a-letter-to-the-editor-and-an-opinion-editorial)**.**

The **[INSERT DATE]** article **[“INSERT ARTICLE HEADLINE”]** addressed **[INSERT RELATED TOPIC]**. Of all the issues getting attention during the election cycle, the science tells us what must rise to the top. The greatest opportunity to influence a child’s success begins early when our brains grow faster than any later point in life.

This year, the presidential election will bring into focus the priorities of voters, like myself, and help set the agenda for the next Administration, the next Congress, and the next term for other policymakers on the ballot. These elected officials will make critical decisions that impact families now and, in the future, and can help ensure that all babies have what they need for a strong start in life.

As a **[INSERT YOUR ORGANIZATIONAL EXPERTISE, OR PERSONAL CONNECTION TO ISSUE]**, I am calling on 2020 candidates to share their plans to address the big challenges that the littlest among us face, including access to quality, affordable child care; paid leave; and health care. By doing so, they can ensure that all babies have what they need to thrive and set our country on the path to a strong future.

Sincerely,

**[NAME]**

**[TITLE]**