**Sample *Think Babies* Advocacy Training Agenda**

* **Welcome and Overview**
* **Introductions**

*(Consider a prompt to help connect participants to the reasons they want policymakers to Think Babies, such as “what does it mean to you to be an advocate on behalf of infants, toddlers and families?”)*

* ***Think Babies* Advocacy Presentation**
  + - Overview of *Think Babies* and why we must make the potential of every baby our national priority
    - Infant-toddler policy priorities
    - Learning about the policymaking process
    - Your voice matters!
    - Advocacy actions you can take to move the needle for babies:
      1. Meet with policymakers
      2. Call or write to policymakers
      3. Letters to the editor (LTEs) and Op-eds
      4. Spreading the word via social media
      5. Site visits with policymakers
      6. Attend policymaker townhall events
* **Time to Practice**

*(This could include having participants work on developing their own stories, role playing, shooting a short video for social media, etc.)*

* **Commitments**

*(*Encourage training participants to take the next step in their advocacy by taking the [Think Babies Pledge](https://www.thinkbabies.org/pledge/). The Pledge signs them up to receive Think Babies updates about future opportunities for advocacy and gives three easy options for them to take action now including:

* + [Offer to be a resource](http://salsa3.salsalabs.com/o/50400/p/dia/action4/common/public/?action_KEY=22188) to your Members of Congress on issues that impact their youngest constituents and their families.
  + [Tell Congress](https://www.thinkbabies.org/take-action/tell-congress/) about what babies and families need to thrive.
  + [Ask your network to join you](https://www.thinkbabies.org/pledge/) by sharing the *Think Babies* pledge using the Facebook and Twitter buttons in the upper left.

Ending the training with an action opportunity is a great way to engage participants in a tangible plan for future advocacy.)

* **Reflections and Closing**