*Strolling Thunder* Event/Date Announcement News Release

News Release

*For immediate distribution*

Media contact: [NAME]

[PHONE NUMBER] [EMAIL ADDRESS]

[ORGANIZATION WEBSITE]

**[ORGANIZATION] Brings Families to [CITY/CAPITAL] through *Strolling Thunder***

**to Tell Policymakers to Make Every Baby a Priority**

*Event is part of ZERO TO THREE’s national Think Babies campaign to bring attention to what babies and families need to thrive.*

**[CITY, STATE]** ([MONTH] [DATE], 20XX) — [ORGANIZATION] is ready to take [CITY/STATE CAPITAL] by storm, as it holds its inaugural *Strolling ThunderTM* event on [DATE] AT [LOCATION IF APPLICABLE]. [ORGANIZATION] will bring families with young children to speak with their policymakers about making the potential of every baby in [STATE/COMMUNITY] a priority.

*Strolling Thunder* is the flagship advocacy event of *Think BabiesTM* to bring national attention to the many issues that affect what babies and families need to thrive. Key campaign priorities include policies that ensure all babies and families have good health, strong families, and positive early experiences.

[INSERT LOCAL ORGANIZATION QUOTE ABOUT THE IMPORTANCE OF BRINGING BABIES AND TODDLERS TO SPEAK WITH POLICYMAKERS AND WHAT THE ORGANIZATION HOPES TO ACHIEVE THROUGH THE DAY].

[ORGANIZATION] is focused on [POLICY PRIORITIES AND HOW THEY WILL SUPPORT BABIES AND TODDLERS]. In doing so, [ORGANIZATION] encourages residents in [STATE/COMMUNITY] to become part of the team that is fighting for our future. Additional information on *Think Babies* and *Strolling Thunder* activities can be found at [ORGANIZATION WEBSITE HYPERLINK].

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**About [ORGANIZATION]**

*[INSERT BOILERPLATE COPY HERE].*

**About *Think Babies***

ZERO TO THREE created *Think Babies* to bring attention to what babies and their families need to thrive. *Think Babies* is a call to action for policymakers to prioritize the needs of infants, toddlers, and their families and invest in our nation’s future.

Babies are our nation’s infrastructure. When we invest in babies and their families, we invest in our future workers, innovators, leaders, and our success as a nation. Yet opportunities to grow and flourish are not shared equally by all infants, toddlers, and families, reflecting past and present systemic racism and barriers to critical resources. Only when we ensure equal opportunity for **every** baby to reach their full potential will we be able build a strong foundation for our country.

*Learn more at thinkbabies.org or follow @ZEROTOTHREE on Twitter.*