

Investing in babies is an investment in our future.



Babies' brains grow faster between the ages of 0 and 3 than any later point in life.

Yet opportunities to grow and flourish are not shared equally by all infants, toddlers, and families, reflecting past and present systemic racism and barriers to critical resources. Only when we ensure equitable opportunity for every baby to reach their full potential will we be able to build a strong foundation for our country.

Investing in policies that promote their healthy development at this early age can prevent lifelong developmental, academic, social, and health challenges that impact us all. It is clear that public policy has not kept up with the science. Most of our current investments reach children after much of their brain architecture has been built.

The potential of every baby must be a national priority. It's why ZERO TO THREE created Think Babies, a call to action for policymakers to prioritize good health, strong families, and positive early learning experiences.

Our priorities are:

- + Child Care
- + Paid Leave
- + Early Head Start
- + Infant and Early Childhood Mental Health
- + Family Support
- + Economic Security

We connect families directly with their elected officials. From state capitols to Capitol Hill, our *Strolling Thunder* events support parents and caregivers as they share their experiences about what it's like to raise young children today and what they need to support their baby's healthy development.

We share data on the well-being of America's babies. Our *State of Babies Yearbook* gives policymakers and advocates access to data, they can use to identify and act on the challenges facing the youngest members of society.

We are powered by a growing **grassroots network** across the country, including more than 75 national and state partners.

We must do more to ensure every baby has the opportunity to reach their full potential. When we *Think Babies*, we create stronger families, vibrant communities, and a thriving country.

Learn more and join the team that's fighting for our future at www.thinkbabies.org.

