Overview

[ZERO TO THREE](https://www.zerotothree.org/) created [Think BabiesTM](http://www.thinkbabies.org)to make the potential of every baby our national priority. Early experiences shape how a baby’s brain develops, laying the foundation for future learning, behavior and health. Think Babies brings nationwide attention to what babies and families need to thrive.

Decisions that affect babies and families happen at all levels of government. That is why ZERO TO THREE has created a set of a tools and resources to help interested state and local organizations host *Think Babies* events that raise awareness with policymakers about the needs of infants, toddlers, and their families, such as:

* [***Strolling Thunder*TM**](https://www.thinkbabies.org/strollingthunder/),the flagship advocacy event of the *Think Babies* campaign, which brings constituent families to meet with their elected officials and share their experiences about what it’s like to raise young children today and what they need to support their baby’s healthy development.
* **Advocacy training** for parents, service providers, and other interested stakeholders to increase advocacy engagement and advance *Think Babies* policy priorities.
* **Site visits with policymakers** which provide an opportunity to show policymakers up close the services that make a difference for infants, toddlers, and their families.
* **Listening sessions with parents** of children 0-3 and elected officials which offer an opportunity to help elected officials understand what infants, toddlers, and families in their community need to thrive.
* **Policy forums**, which convene stakeholders such as policymakers, experts, advocates, and families, to highlight what babies need to get the care and support they need to thrive and the role of specific policy solutions.

Approved state and local nonprofit organizations will enter into an agreement with ZERO TO THREE which provides access to a suite of tools and templates, the right to use *Think Babies* and *Strolling Thunder* branding, and up to 2 hours of event planning technical assistance from ZERO TO THREE. Please use this form to indicate your interest in holding your own local *Think Babies* or *Strolling Thunder* event. Forms should be submitted to Jennifer Jennings-Shaffer at [jjenningsshaffer@zerotothree.org](mailto:jjenningsshaffer@zerotothree.org).

Please note that eligibility is limited to 501(c)3 organizations and all events must be non-partisan.

About your organization

Please briefly describe your organization and your history working on infant-toddler issues, including previous advocacy engagement if applicable.

Contact name:

Contact email:

Policy Priorities

*Think Babies* and *Strolling Thunder* events are designed to raise awareness and advance the *Think Babies* policy priorities. Please indicate which *Think Babies* policy priority(s) your event will be focused on:

* Good health
* Strong families
* Positive early learning experiences

Proposed Event Description

Allowable events include:

* *Strolling Thunder*
* *Think Babies* Policy Forum
* *Think Babies* Advocacy Training
* Policymaker site visits to high quality programs serving infants and toddlers

Overview:

Event goals:

Audience:

How you will engage policymakers (please note if there are specific policymakers you plan to engage):

Timeline:

For Questions or Assistance

Please contact Jennifer Jennings-Shaffer, Assistant Director of State Advocacy at [jjenningsshaffer@zerotothree.org](mailto:jjenningsshaffer@zerotothree.org)