* **Welcome and Overview**
* **Introductions**

*(Consider a prompt to help connect participants to the reasons they want policymakers to Think Babies™, such as “what does it mean to you to be an advocate on behalf of infants, toddlers and families?”)*

* **Advocacy Presentation**
  + - Overview of your organization/project [INFORMATION ABOUT *THINK BABIES* IF PARTNERING]
    - Infant-toddler policy priorities
    - Learning about the policymaking process
    - Your voice matters!
    - Advocacy actions you can take to move the needle for babies:
      1. Meet with policymakers
      2. Call or write to policymakers
      3. Letters to the editor (LTEs) and Op-eds
      4. Spreading the word via social media
      5. Site visits with policymakers
      6. Attend policymaker townhall events
* **Time to Practice**

*(This could include having participants work on developing their own stories, role playing, shooting a short video for social media, etc.)*

* **Commitments**

*(*Encourage training participants to take the next step in their advocacy by taking the [*Think Babies* Pledge](https://www.thinkbabies.org/pledge/). The Pledge signs them up to receive *Think Babies* updates about future opportunities for advocacy and gives three easy options for them to take action now including:

* + [Offer to be a resource](https://www.thinkbabies.org/take-action-pledge-to-think-babies/) to your Members of Congress on issues that impact their youngest constituents and their families.
  + [Tell Congress](https://www.thinkbabies.org/take-action-congress/) about what babies and families need to thrive.
  + [Ask your network to join you](https://www.thinkbabies.org/pledge/) by sharing the *Think Babies* pledge using the Facebook and Twitter buttons on the left side of the webpage.

Ending the training with an action opportunity is a great way to engage participants in a tangible plan for future advocacy.)

* **Reflections and Closing**