Media Advisory Template

Media Advisory

*For immediate distribution*

Media contact: [NAME]

[PHONE NUMBER] [EMAIL ADDRESS]

[ORGANIZATION WEBSITE]

**Parents and Caregivers from Across [STATE/LOCAL COMMUNITY] to Joys and Challenges of Raising Young Children as They to Urge Policymakers to *Think Babies***

*[ORGANIZATION] leads families in advocating for [POLICY PRIORITIES]*

**[CITY, STATE]** ([MONTH] [DATE], 20XX) — [ORGANIZATION] is bringing together parents and guardians of children ages 0 to 3 for a session to share their stories of the joys and challenges that come with raising infants and toddlers in [STATE/COMMUNITY]. The first three years of babies’ lives have an enormous impact on how they will learn and grow throughout their lifetime. As the real experts on their children, these families will shine a light on what infants, toddlers, and families in [COMMUNITY] need to thrive. On [DATE], they will urge their policymakers to make babies’ care and development a priority in 20XX and beyond.

**WHAT:** *Family Listening Session*

**WHO:** [FAMILIES, POLICYMAKERS, SPEAKERS]

**WHEN:** [TIME, TIME ZONE], [DATE]

**WHERE:** [LOCATION]

**RSVP:** [NAME] at [EMAIL]

**About [ORGANIZATION NAME]**

*[INSERT BOILERPLATE COPY HERE, INCLUDING TWITTER HANDLE].*

**[IF CO-BRANDING WITH THINK BABIES, INCLUDE THE INFORMATION BELOW]**

**About *Think Babies***

ZERO TO THREE created *Think Babies* to bring attention to what babies and their families need to thrive. It is a call to action for policymakers to prioritize the needs of infants, toddlers, and their families and invest in our nation’s future. In addition to federal advocacy, *Think Babies* works with state and community partners across the country elevate the needs of babies and families at all levels of government.

Every child deserves a strong start in life. The foundation we provide for them shapes their future and the future of our communities. Yet opportunities to grow and flourish are not shared equally by all infants, toddlers, and families, reflecting past and present systemic racism and barriers to critical resources. We must make the potential of every baby our national priority through policies that promote good health, strong families, and positive early learning experiences because when families succeed, we all succeed. Our future depends on it.

*Learn more at thinkbabies.org or follow @ZEROTOTHREE on Twitter.*