Media Advisory to Invite Reporters to Your Event

Media Advisory

*For immediate distribution*

Media contact: [NAME]

[PHONE NUMBER] [EMAIL ADDRESS]

[ORGANIZATION WEBSITE]

**Join Babies and Parents from Across [STATE/LOCAL COMMUNITY] as They to Urge Policymakers to *Think Babies***

*[ORGANIZATION] leads families in advocating for [POLICY PRIORITIES]*

**[CITY, STATE]** ([MONTH] [DATE], 20XX) — [ORGANIZATION] is leading parents from [GEOGRAPHIC BREADTH] of [STATE/COMMUNITY] on [DATE] to urge their policymakers to make babies’ care and development a priority in 20XX and beyond. [NUMBER] of parents will be [IN CITY/AT STATE CAPITAL] with their infants and toddlers to participate in *Strolling Thund*erTM to increase their elected representatives’ awareness about [POLICY ISSUES] and highlight why policymakers must *Think BabiesTM*. There [IS/ARE] [NUMBER] event(s) open to the media:

**WHAT:** [EVENT DESCRIPTION]

**WHO:**

* [SPEAKER 1]
* [SPEAKER 2]
* [SPEAKER 3]
* [SPEAKER 4]

**WHEN:** [TIME, TIME ZONE], [DATE]

**WHERE:** [LOCATION]

**RSVP:** [NAME] at [EMAIL]

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**About [ORGANIZATION]**

*[INSERT BOILERPLATE COPY HERE INCLUDING TWITTER HANDLE].*

**About *Think Babies***

ZERO TO THREE created *Think Babies* to bring attention to what babies and their families need to thrive. It is a call to action for policymakers to prioritize the needs of infants, toddlers, and their families and invest in our nation’s future. In addition to federal advocacy, *Think Babies* works with state and community partners across the country elevate the needs of babies and families at all levels of government.

Every child deserves a strong start in life. The foundation we provide for them shapes their future and the future of our communities. Yet opportunities to grow and flourish are not shared equally by all infants, toddlers, and families, reflecting past and present systemic racism and barriers to critical resources. We must make the potential of every baby our national priority through policies that promote good health, strong families, and positive early learning experiences because when families succeed, we all succeed. Our future depends on it.

*Learn more at thinkbabies.org or follow @ZEROTOTHREE on Twitter.*