Media Advisory Template

Media Advisory

*For immediate distribution*

Media contact: [NAME]

[PHONE NUMBER] [EMAIL ADDRESS]

[ORGANIZATION WEBSITE]

**Parents, Policymakers, and Professionals to Highlight What Babies and Families in [COMMUNITY] Need to Thrive**

*[ORGANIZATION] to convene Policy Forum to Bring Attention to [POLICY PRIORITIES]*

**[CITY, STATE]** ([MONTH] [DATE], 20XX) — On [DATE], [ORGANIZATION] is bringing together policymakers, families with young children, early childhood professionals, and experts to highlight what babies—and families—in [STATE/LOCAL AREA] need to thrive. Giving all babies a strong start in life yields significant returns in the long run through more years of education, more employment, and better health as an adult. The Forum will bring attention to the importance of the early years, when our brains grow faster than at any later point in our lives. Speakers and attendees will urge policymakers to prioritize the needs of infants, toddlers, and their families and invest in [COMMUNITY]’s future.

**WHAT:** *Policy Forum*

**WHO:**

* [SPEAKER 1]
* [SPEAKER 2]
* [SPEAKER 3]
* [SPEAKER 4]

**WHEN:** [TIME, TIME ZONE], [DATE]

**WHERE:** [LOCATION]

**RSVP:** [NAME] at [EMAIL]

**About [ORGANIZATION NAME]**

*[INSERT BOILERPLATE COPY HERE, INCLUDING TWITTER HANDLE].*

**[IF CO-BRANDING WITH THINK BABIES, INCLUDE THE INFORMATION BELOW]**

**About *Think Babies***

ZERO TO THREE created *Think Babies* to bring attention to what babies and their families need to thrive. It is a call to action for policymakers to prioritize the needs of infants, toddlers, and their families and invest in our nation’s future. In addition to federal advocacy, *Think Babies* works with state and community partners across the country elevate the needs of babies and families at all levels of government.

Every child deserves a strong start in life. The foundation we provide for them shapes their future and the future of our communities. Yet opportunities to grow and flourish are not shared equally by all infants, toddlers, and families, reflecting past and present systemic racism and barriers to critical resources. We must make the potential of every baby our national priority through policies that promote good health, strong families, and positive early learning experiences because when families succeed, we all succeed. Our future depends on it.

*Learn more at thinkbabies.org or follow @ZEROTOTHREE on Twitter.*