**Sample Speaker Invitation Email**

Subject: Join Us—Rally to Highlight the Importance of Baby/Toddler Brain Development

Dear [NAME],

As someone who is focused on issues affecting babies and toddlers [INSERT MORE SPECIFICITY IF NECESSARY], I am reaching out to invite you to participate in a rally to support families with children ages 0 to 3.

As you likely know, the first three years of babies’ lives have an enormous impact on how they learn and grow throughout their lifetime, with more than one million new neural connections forming every second. And you know what’s at stake: When babies have nurturing relationships, positive early learning experiences, and good health and nutrition, those neural connections are stimulated and strengthened, laying a strong foundation for the rest of their lives. But when babies don’t get what their growing brains need to thrive, they don’t develop as they should. This leads to life-long developmental, educational, social, and health challenges.

Given [YOUR/YOUR ORGANIZATION’S FOCUS ON EARLY CHILDHOOD ISSUES], I am reaching out to invite you to speak at [ORGANIZATION’S] *Strolling Thunder* event, part of ZERO TO THREE’s *Think Babies*™ effort, to bring national attention to what babies and families need to thrive: [INSERT STATE/LOCAL POLICY ISSUES].

Every day, our policymakers make decisions that affect our work and the children and families we serve and our community’s future. I’d like to set up a time to talk more about your involvement in this important event.

Thank you,

[NAME]