*Strolling Thunder* Event/Date Announcement News Release

News Release

*For immediate distribution*

Media contact: [NAME]

[PHONE NUMBER] [EMAIL ADDRESS]

[ORGANIZATION WEBSITE]

**[ORGANIZATION] Brings Families to [CITY/CAPITAL] through *Strolling Thunder***

**to Tell Policymakers to Make Every Baby a Priority**

*Event is part of ZERO TO THREE’s national Think Babies campaign to bring attention to what babies and families need to thrive.*

**[CITY, STATE]** ([MONTH] [DATE], 20XX) — [ORGANIZATION] is ready to take [CITY/STATE CAPITAL] by storm, as it holds its [INAUGURAL/2ND/ETC.] *Strolling ThunderTM* event on [DATE] AT [LOCATION IF APPLICABLE]. [ORGANIZATION] will bring families with young children to speak with their policymakers about making the potential of every baby in [STATE/COMMUNITY] a priority.

*Strolling Thunder* is the flagship advocacy event of *Think BabiesTM* to bring national attention to the many issues that affect what babies and families need to thrive. Key campaign priorities include policies that ensure all babies and families have the resources and opportunities that support good health, strong families, and positive early experiences.

[INSERT LOCAL ORGANIZATION QUOTE ABOUT THE IMPORTANCE OF BRINGING BABIES AND TODDLERS TO SPEAK WITH POLICYMAKERS AND WHAT THE ORGANIZATION HOPES TO ACHIEVE THROUGH THE DAY].

[ORGANIZATION] is focused on [POLICY PRIORITIES AND HOW THEY WILL SUPPORT BABIES AND TODDLERS]. In doing so, [ORGANIZATION] encourages residents in [STATE/COMMUNITY] to become part of the team that is fighting for our future. Additional information on *Think Babies* and *Strolling Thunder* activities can be found at [ORGANIZATION WEBSITE HYPERLINK].

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**About [ORGANIZATION]**

*[INSERT BOILERPLATE COPY HERE INCLUDING TWITTER HANDLE].*

**About *Think Babies***

ZERO TO THREE created *Think Babies* to bring attention to what babies and their families need to thrive. It is a call to action for policymakers to prioritize the needs of infants, toddlers, and their families and invest in our nation’s future. In addition to federal advocacy, *Think Babies* works with state and community partners across the country elevate the needs of babies and families at all levels of government.

Every child deserves a strong start in life. The foundation we provide for them shapes their future and the future of our communities. Yet opportunities to grow and flourish are not shared equally by all infants, toddlers, and families, reflecting past and present systemic racism and barriers to critical resources. We must make the potential of every baby our national priority through policies that promote good health, strong families, and positive early learning experiences because when families succeed, we all succeed. Our future depends on it.

*Learn more at thinkbabies.org or follow @ZEROTOTHREE on Twitter.*