

Infant-Toddler Advocacy Training



Tips for Holding a Successful Infant-Toddler Advocacy Training

- Make the event family -friendly by holding the session at a time and location convenient for families, providing child care, or making the event itself child friendly, and providing a meal or snacks.
- Build your capacity to provide interpretation/translation, including for information in your outreach to families.
- Make the training as interactive as possible. Having time for participants to practice their story makes them much more likely to feel ready to engage in advocacy.
- Clearly recognize the expertise of families and service providers and the importance of their voices in advocacy. People may not know how vital their voices are to the policy process.
- If your training will include both parents and service providers, think through how you will ensure that content is relevant and engaging for both audiences.
- If you have existing relationships with strong parent advocates, consider having them participate as presenters to model sharing their story and speak about what advocacy means to them.
- Follow up with families, individually if possible, so that you continue to build the relationship.
- Be sure to add participants to your email lists so that they receive information from you about future advocacy opportunities following the training.